

7 Sign-Up Pages That Will Totally Convert Non-Members

*This is an extra resource to go along with the original article:
[UX Best Practices for Building Membership Sites](#)*

These landing pages do a great job of promoting the benefits of being a member while providing easy access to registration. Not to mention they're easy on the eyes. If you need some inspiration for your own landing pages, look no further.

1. [Lyft](#)

lyft CITIES DRIVE BLOG PARTNERS HELP

Make up to \$35/hr Driving Your Car

Apply Now

Enter your info, and then download the Lyft app to create your driver profile.

First name

Last name

Email address

City

Phone number

Promo Code (optional)

☐ I agree to the Lyft terms

BECOME A DRIVER

Already applied? [Check the status of your application here.](#)


See How Much You Can Make

How many hours do you want to drive this week?

Hours City **CALCULATE**

2. [Codecademy](#)

Learn to code interactively, for free.



Sign up


Login

Email

Username


Password


☐ I'm not a robot


reCAPTCHA
[Privacy](#) - [Terms](#)

GET STARTED!

Or sign up with:






By signing up, you agree to our [Terms of service](#)

How can coding help you?

Hear how Tommy went from knowing nothing about code to building one of Time's '50 Best Websites' after learning with Codecademy.



3. [Edupath](#)

 Test Prep & College Explorer [Send Your Teen the App](#)


Unlock your teen's potential.

The only full-service test prep your teen can do anywhere, anytime.


Send the app to your student now

[Send](#)


Forget classes. Next generation SAT & ACT prep is here.




A powerful app for your teen
We've put test prep and college search on the iPhone. Because she's already texting, tweeting, and tumbling on it.



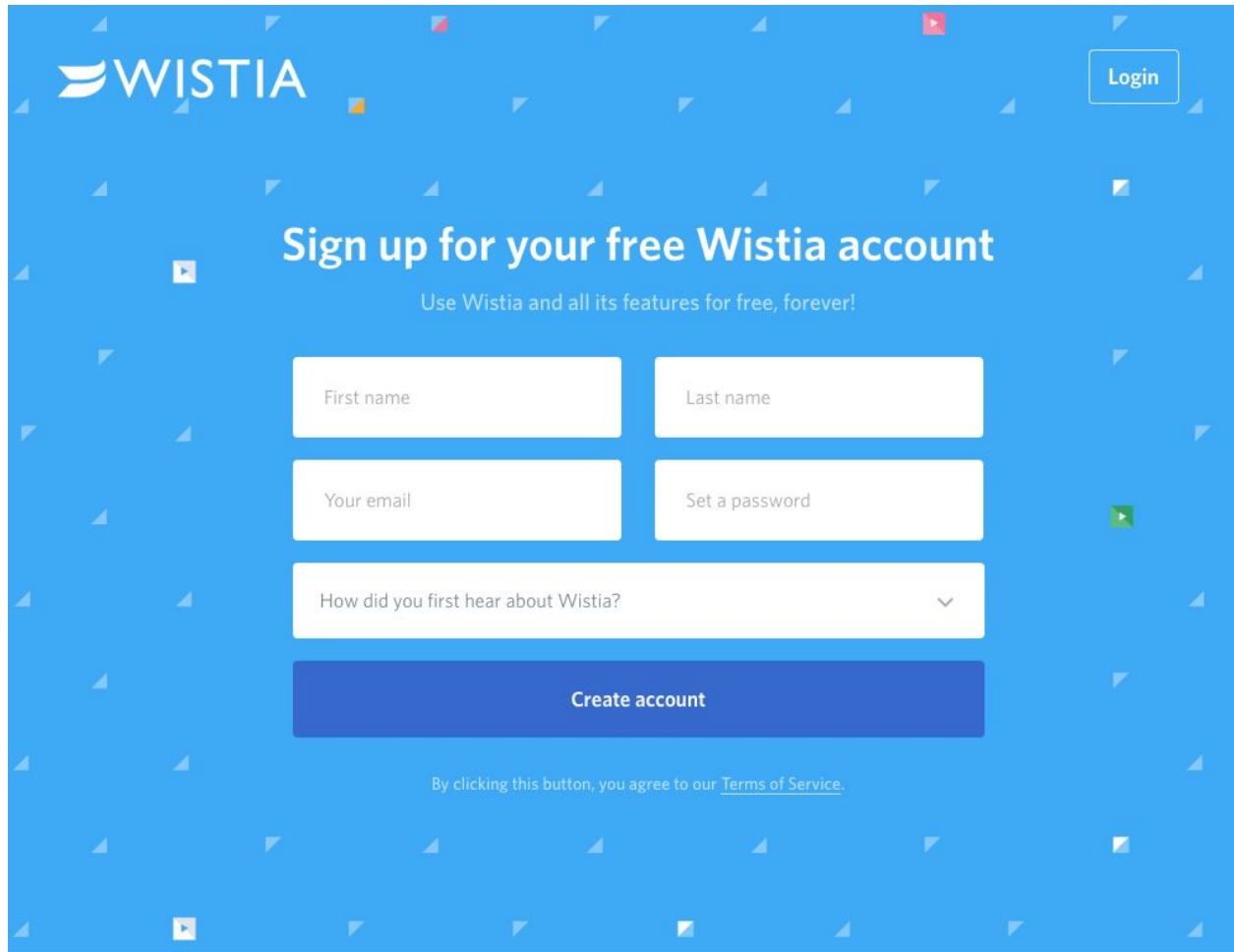
A real-time dashboard for you
Edupath lets you spy on your teen's training and progress. Because you're the one paying for it.



World-class live help for all
Our instructors tackle everything from math to essay writing. Because even if your teen won't admit it, he appreciates a helping hand.



4. [Wistia](#)

The image shows the Wistia sign-up page. It has a blue background with a pattern of small white triangles. In the top left is the Wistia logo. In the top right is a 'Login' button. The main heading is 'Sign up for your free Wistia account' with the subtext 'Use Wistia and all its features for free, forever!'. Below this are four input fields: 'First name', 'Last name', 'Your email', and 'Set a password'. There is also a dropdown menu labeled 'How did you first hear about Wistia?'. At the bottom of the form is a large blue 'Create account' button. Below the button is a line of text: 'By clicking this button, you agree to our [Terms of Service](#).'

WISTIA

Login

Sign up for your free Wistia account

Use Wistia and all its features for free, forever!

First name

Last name

Your email

Set a password

How did you first hear about Wistia?

Create account

By clicking this button, you agree to our [Terms of Service](#).

Is there a catch?

Nope, no funny business. All it takes to start your account is your email address and a few other pieces of information. We don't even ask for your credit card.

Are there any limits?

The Free Plan has room for five videos and comes with 200 GB of [bandwidth](#) per month. After you've uploaded 5 videos, you can upgrade to a [paid plan](#) for more space. If your videos exceed 200 GB of bandwidth in a given month, they'll stop playing until your bandwidth resets at the start of the next month. Don't worry though, we've found 200 GB of monthly bandwidth is enough for 95% of all users.

Do I have to worry about you selling my email or data?

No. Your contact information and private data are yours and yours alone. They're safe with us. We'll email you about product and company updates, but you can opt out at any time. Learn more about our [Privacy Policy](#).


5. [HBloom](#)

H.BLOOM

BUSINESS | SUBSCRIPTIONS | WEDDINGS

CONTACT US

LOG IN



THE PERFECT TOUCH

Custom floral arrangements tailored to your style and space. Starting at \$75 per delivery.

Schedule a complimentary design consultation today.

FULL NAME

PHONE

EMAIL

CITY

COMMENTS

SUBMIT

HOW IT WORKS

— 1 —

DESIGN

Your personal design consultant meets with you to discuss style, preferences and space.

— 2 —

SCHEDULE

We provide a custom proposal for floral service based on your schedule (weekly, bi-weekly or monthly).

— 3 —

ENJOY

We hand deliver your custom arrangements for you to enjoy. It's that simple.



FLORAL SUBSCRIPTIONS

WEDDINGS

CUSTOM FOR BUSINESS

CORPORATE GIFTING

CAREERS

ABOUT US

SEED PROGRAM

IN THE NEWS

CONTACT

AS SEEN ON:

the knot

○ ○ ○ ●

Sign up to receive news and special offers from H.Bloom.

Your email address

SUBSCRIBE

BLOG

f

Twitter

Pin

Instagram

TERMS | PRIVACY POLICY | MADE IN NY

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6. [Plated](#)

Log In

Eating Well Made Easy

Plated delivers everything you need to create chef-designed recipes, making it simpler and more fun to cook at home.

GET 4 FREE PLATES
with purchase of 2 plates

[GET STARTED](#)



WHAT IS PLATED?

A weekly box of fresh and seasonal ingredients, pre-portioned for the recipes you choose, so you can create great food with less effort.




YOU CUSTOMIZE

Tell us what you like to eat and we'll get started on your first box. Once you sign up, you can add, swap, or remove recipes.



WE DELIVER

Each week, we'll send you fresh and seasonal ingredients and step-by-step recipe cards. Skip or change deliveries anytime.



YOU COOK

Explore new cooking techniques, discover unique ingredients, and cook delicious meals at home.



[LENDER PROFILES](#)
[SECURITY](#)
[FAQS](#)
[ABOUT](#)
[LOG IN](#)
[CREATE ACCOUNT](#)

Save thousands on your student debt

Average user saves \$11,668 by refinancing

Estimate my savings in 30 seconds

Know you're paying too much?

25,000

People we have helped

\$11,668

Average savings by refinancing

[Leave a message](#)

We offer many benefits for graduates looking to refinance

Personalized offers from top lenders

Reduce your rate, lower your payments, repay faster. You choose.

Save thousands by refinancing

Average user saves \$11,668 by refinancing through Credible.

Simple and free process

Requesting offers can take just minutes and costs you nothing.

Refinance federal and private loans

You decide which of your loans you want to refinance.

Compare many options in one place

No filling out duplicate forms with different lenders.

Safe and secure

Bank-grade encryption, SSL technology and other measures keep your data secure. [Learn more](#)

Meet a few of our happy users

Jordan Adams
University of Dayton, 2012

\$55,000 saved

Todd Dewess
University of Missouri, 2009

\$20,000 saved

Erika Beers
Utica College, 2012

Reduced rate
6.55% ▶ 4.55%