

# 9 Envable HTML Email Designs

This is an extra resource to go along with the original article:

[These Apps Solve All of Your Ugly Email Problems](#)

These HTML emails are not only functional, but also beautiful. And the best part is that they were all created using email marketing services like MailChimp and AWeber, so if you're using a third-party email marketing service, you know you don't have to settle for a second-rate design.

## Carter's

The email design features a top navigation bar with the Carter's logo and category links for baby, toddler, and kid. A main headline reads 'WE'VE MISSED YOU!' with a cartoon owl illustration. The central offer is 'NEXT TIME YOU SHOP take an extra 25% off your \$50+ purchase\* in store and online'. Below this is a teal banner with the text 'come back and get the newest and cutest styles for your little one!'. At the bottom, a red and white coupon section provides '2 ways to save' with an in-store barcode and an online code.

To ensure you receive our emails, please add [carter\\_email@carter.com](mailto:carter_email@carter.com) to your address book.

Enjoy an extra 25% off!

**carter's** babies and kids

**baby** nb - 24m

**toddler** 2t - 5t

**kid** 4 - 6x / 7

find a store

now shipping internationally

**WE'VE MISSED YOU!**

**JUST IN!**  
100's of new styles for fall

**NEXT TIME YOU SHOP**  
take an extra  
**25% off**  
your \$50+ purchase\*  
in store and online

▶ baby girl ▶ toddler girl ▶ kid girl ▶ baby boy  
▶ toddler boy ▶ kid boy ▶ find a store

\*excludes clearance, doorbusters and carter's at home

come back and get the newest and cutest styles for your little one!

just for you! special 1-time-use in-store and online savings coupons

**25% off** your \$50+ purchase expires 08/03/13

2 ways to save

**in store**  
056986  
click to print

**online**  
CR5-GQHUPKAVZ5VR  
at checkout

Facebook YouTube Twitter Pinterest send to a friend

# Keep It Local OK



**KEEP IT LOCAL OK**  
*is celebrating*

**JULY 1ST 2012** KEEP IT LOCAL OK

**4 TO 10 PM** ALL YOU CAN EAT PIZZA. COOP ALE WORKS BEER. **ALL AGES**

**THE WEDGE PIZZERIA** *Deep Dive*

230 NE 1ST STREET, OKC **LIVE MUSIC AND PRIZES**

**\$20** or \$15 with your **KEEP IT LOCAL OK CARD**

*Help us celebrate 2 (and a half) years of keepin' it local!*

4 - 10 pm:

- ALL THE PIZZA YOU CAN EAT
- COOP Ale Works BEER
- PRIZES EVERY HOUR
- MEET THE FOLKS FROM This Land Press

4 - 6 pm:

- SNO CONES from Eskimo Sno

6 - 9 pm:

- SPECIAL "TEA" DRINKS from t, an urban teahouse

7 - 10 pm:

- COLD BREW FLOATS from Cafe Evoke Catering
- PHOTOS by Glass Eye Studios
- LIVE MUSIC

## Skill Crush Bootcamp

*skillcrush* BOOTCAMP

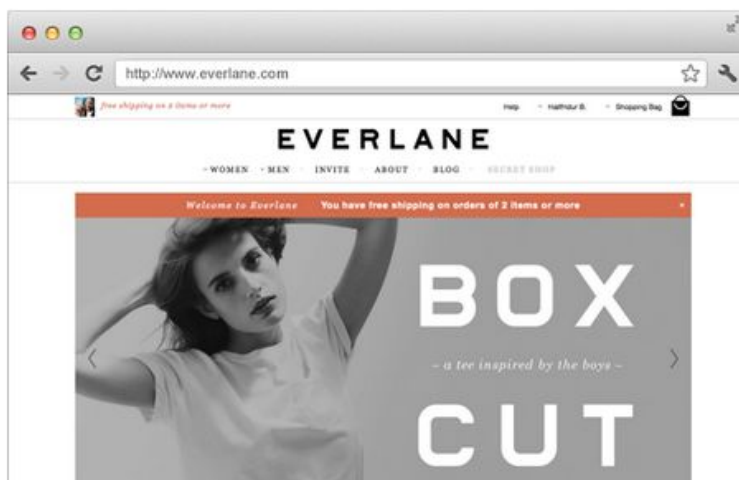
DAY  
10

### ANATOMY OF A WEB APPLICATION

*In the past 9 days you have learned about the difference between the Internet and the web, what distinguishes a website from a web application, what technologies (HTML, CSS & JavaScript) make up the frontend, and all about the programming languages, frameworks, databases, and servers that you can use to get your web application out to the world.*



*Phew!*

*This stuff is all good in theory, but now, let's talk about practice. In particular, let's look at how one awesome e-commerce startup, Everlane, uses all of these technologies to accomplish their business goals.*



# Kicksend

Does this email look funny? [View online](#) May 2012

**Kicksend**  iPhone  Android Coming soon

How will you use Kicksend to share your summer vacation?


**SHARE HAPPINESS**  
*Send a Photo*

---

### We're Pretty

Our moms said we were pretty before but they had to say that. Now we're pretty in a grown up, walk down the street and heads turn, superfly sort of way.

We just rolled out a brand spankin' new design for our web. If you haven't had a chance to check it out yet, log in and send som pics to your family and friends.




[Read more](#)

---

### We're Free

Old version - Some thing cost money some of the time. Grumble.

New version - Everything is free so you can share to your heart's content with Kicksend's mobile, web and desktop apps. Hooray!



[Read more](#)

issuu



A month of milestones.



At issuu, we love hitting milestones, especially when they're as huge as this one. Can you believe 30-million publications have been uploaded to issuu? We can't thank our publishers (and readers) enough for helping us get here.

Relive the moment we reached 30 million [here](#).

---

## 5 Years of NKD Magazine



As issuu reaches new milestones, so do our publishers. [NKD Magazine](#), a music and entertainment magazine, celebrates its 5th anniversary this month, and 61 issues later, Catherine Powell, Editor-in-Chief, has a lot to share about operating a successful digital publication.

[READ OUR INTERVIEW WITH CATHERINE](#)

---

# WellnessFX

WellnessFX

## The Wellness Report

**Health or Hype: Why Is Everyone Eating Sauerkraut?**  
Are the nutrients in sauerkraut and pickled vegetables actually beneficial?  
[Get the Scoop](#)

**We Made You an Omega-3 Cheat Sheet!**  
Get the fast facts on this essential fatty acid to learn which foods have it and why it's so important.  
[See the Facts](#)

**Cold Weather Setting In? You'll Want These 7 Lung Health Tips**  
Pointers on how you can adjust to the cold weather changes.  
[Get Our 7 Tips](#)

**In Case You Missed These Popular Posts**

- Improve your morning routine with [these 5 mobility hacks.](#)
- Cold and flu season is approaching! [Try this single, helpful immunity booster.](#)
- Tired of the current version of the cubical? Us, too - check out [how we incorporated more movement and activity into our workspace.](#)

In Health,  
Courtney and the WellnessFX team

**Insider Tip:** You can now download and export all of your lab results! [Learn how.](#)

Download on the App Store

# Cook Smarts



## COOK SMARTS WEEKLY EATS

a meal planning newsletter to help you live happier, simpler, smarter in the kitchen

[ARCHIVES & FEEDBACK](#) | [FORWARD TO A FRIEND](#)

### MENU

[Like](#) [+1](#) [Tweet](#)

MON

#### LENTIL & SAUSAGE SOUP

*with crusty garlic bread*

TUE

#### SAGE ROASTED BUTTERNUT SQUASH

*with farro and walnuts*

WED

#### LENTIL & SAUSAGE STUFFED PEPPERS

*with mixed green salad*

THU

#### MISO UDON NOODLE SOUP

*with tofu or chicken, broccoli, and carrots*

FRI

#### LEFTOVERS

*with all your deliciousness*

10/15 to 10/19  
CS WEEKLY EATS

We've improved our grocery list:

Numbers now appear next to ingredients on the grocery list. They correspond with the day of the week (ex. 1=Mon; 2=Tues, and so on) so if you decide you're only making Monday, Wednesday, and Thursday's dishes, you can easily just cross out all the #2's on the grocery list. Convenient, eh?

Download meal plan [here](#)

### SMARTS



# Revolution

Wow! A great response. Here's a token of appreciation.

Not Showing? [View in browser](#)



## The Results are In.

Thank you for shopping with us. Two weeks ago we sent out some surveys about your experience, and of the hundreds of surveys collected, we were delighted to see that **94%** would recommend us to a friend!

As a token of our appreciation, use this code (or give it to a friend) on a purchase before the end of the month and **we'll take 10% off** the order:

**Coupon Code: SURVEY16QA**

\*One-time use. Expires 6/30/2016.

### Here's a glimpse of what your peers had to say:



*"Delicious, very high quality tea! I don't have to go through the trouble of straining loose tea anymore like I use to."*

**Mary, California**



*"Very tasty and healthy. My guests inquire about the tea all the time. A pleasant drink that keeps everyone happy."*

**Gene, South Carolina**



*"The quality of revolution tea is the best on the market and the flavors are soooooooooo good!"*

**Kim, New York**



# Tattly

Yay! Welcome to Tattly!

[View in your browser](#)

# TATTLY

DESIGN TEMPORARY TATTOOS

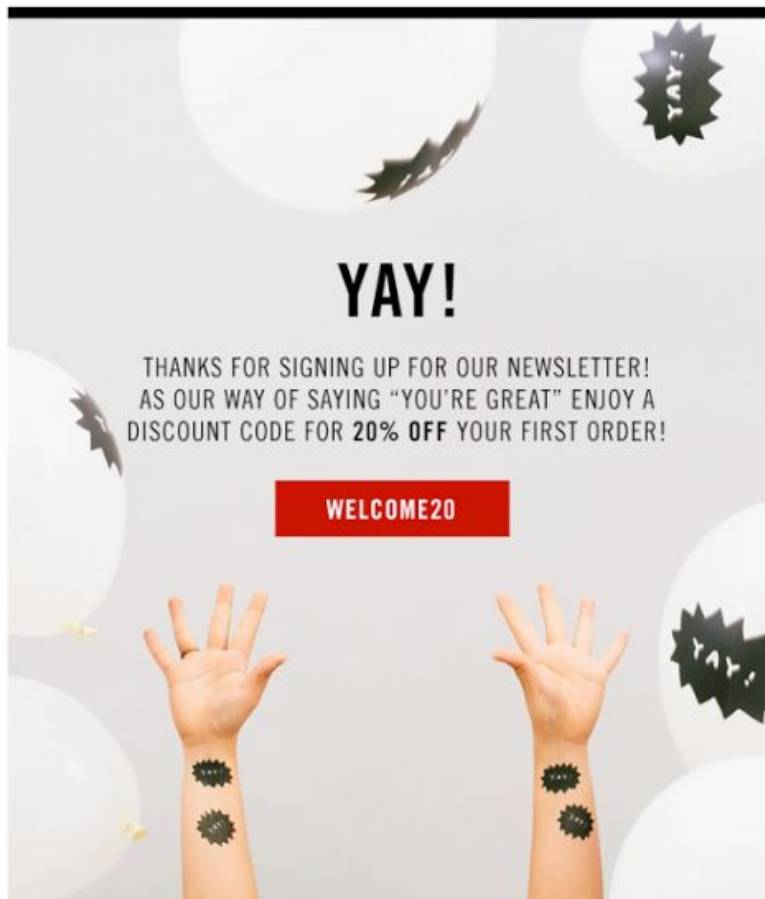
[SCENTED](#)

[WHAT'S NEW](#)

[METALLIC](#)

[CUSTOM](#)

[SALE](#)



## Oh hello there

We're so excited to have you join us! By signing up for our newsletter, you'll be the first to know about new designs, special promos, and other Tattly news. You'll also get to learn more about our artists, peek behind the scenes, and hear stories from our community. Yay!

To use your discount, simply enter "WELCOME20" at checkout. There are some terms and conditions which you can read about [here](#)!